



**B3 Insurance Brokers (Pty) Ltd**  
**B3 Funeral Services (Pty) Ltd**  
**Swift Administrators (Pty) Ltd**  
**B3 Investments SA (Pty) Ltd**  
(B3 Companies)

**POLICY IN TERMS OF THE PROTECTION OF PERSONAL  
INFORMATION ACT (POPIA)**

**This Policy is populated and passed**



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## **1. Introduction**

The right to privacy is an integral human right recognised and protected in the South African Constitution (Bill of Rights) and in the Protection of Personal Information Act 4 of 2013 ("POPIA").

POPIA aims to promote the protection of privacy through providing guiding principles that are intended to be applied to the processing of personal information.

Through the provision of advice and intermediary services, B3 is necessarily involved in the collection, use and disclosure of certain aspects of the personal information of clients, employees, and other stakeholders.

A person's right to privacy entails having control over his or her personal information and being able to conduct his or her affairs relatively free from unwanted intrusions.

Given the importance of privacy, B3 is committed to effectively managing personal information in accordance with POPIA's provisions.

## **2. Definitions**

### **2.1 Personal Information (PI)**

Personal information is any information that can be used to reveal a person's identity. PI relates to an identifiable, living, natural person, and where applicable, an identifiable, existing juristic person (such as a company), including, but not limited to information concerning:

- race, gender, sex, pregnancy, marital status, national or ethnic origin, colour, sexual orientation, age, physical or mental health, disability, religion, conscience, belief, culture, language and birth of a person;
- information relating to the education or the medical, financial, criminal or employment history of the person;
- any identifying number, symbol, email address, physical address, telephone number, location information, online identifier, or other particular assignment to the person.
- the biometric information of the person;
- the personal opinions, views, or preferences of the person.
- correspondence sent by the person that is implicitly or explicitly of a private or confidential nature or further correspondence that would reveal the contents of the original correspondence.
- the views or opinions of another individual about the person;
- the name of the person if it appears with other personal information relating to the person or if the disclosure of the name itself would reveal information about the person.



## **2.2 Special Personal Information (SPI)**

Special Personal Information means information that may be sensitive information, such as details about your race or ethnicity, religious or philosophical beliefs, salary, sexual orientation, political opinions, trade union membership, information about your health, and biometric information or criminal convictions to name a few. This is provided for in Section 26 of the POPI Act.

## **2.3 Data Subject (referred to as client)**

This refers to the natural or juristic person to whom personal information relates, such as an individual client or a company that supplies B3 with products or other goods.

## **2.4 Responsible Party (FSP)**

The responsible party is the entity that needs the personal information for a particular reason and determines the purpose of and means for processing the personal information. In this case, B3 is the responsible party.

## **2.5 Information Officer and/or POPI Champion**

The POPIA Champion is responsible for ensuring B3's compliance with POPIA.

Once appointed, the Information Officer must be registered with the South African Information Regulator established under POPIA prior to performing his or her duties. Deputy Information Officers (POPI Champion) can also be appointed to assist the Information Officer.

## **2.6 Processing**

The act of processing information includes any activity or any set of operations, whether by automatic means, concerning personal information and includes:

- the collection, receipt, recording, organisation, collation, storage, updating or modification, retrieval, alteration, consultation or use;
- dissemination by means of transmission, distribution or making available in any other form; or
- merging, linking, as well as any restriction, degradation, erasure or destruction of information.

## **2.7 Consent**

Means any voluntary, specific and informed expression of will in terms of which permission is given for the processing of personal information.

## **3. POLICY PURPOSE AND OUTCOME**

The purpose of this policy is to protect B3 Group Companies from the compliance risks associated with



the protection of personal information which includes:

- Breaches of confidentiality. For instance, Plan for Life could suffer loss in revenue where it is found that the personal information of clients has been shared or disclosed inappropriately.
- Failing to offer choice. For instance, all clients should be free to choose how and for what purpose Plan for Life uses information relating to them.
- Reputational damage. For instance, B3 could suffer a decline in shareholder value following an adverse event such as a computer hacker deleting the personal information held by B3.

This policy demonstrates B3's commitment to protecting the privacy rights of clients in the following manner:

- Through stating desired behaviour and directing compliance with the provisions of POPIA and best practice.
- By cultivating a culture that recognises privacy as a valuable human right.
- By developing and implementing internal controls for the purpose of managing the compliance risk associated with the protection of personal information.
- By creating business practices that will provide reasonable assurance that the rights of clients are protected and balanced with the legitimate business needs of B3.
- By assigning specific duties and responsibilities, including the appointment of an Information Officer and where necessary, Deputy Information Officers to protect the interests of B3 Group, its clients and stakeholders.
- By raising awareness through training and providing guidance to individuals who process personal information so that they can act confidently and consistently.

#### 4. POLICY APPLICATION

This policy and its guiding principles apply to all employees of the B3 Group as mentioned above.

The legal duty to comply with POPIA's provisions is activated in any situation where there is a **processing of personal information** entered into a **record** by or for a **responsible person** who is **domiciled** in South Africa.

##### 4.1. Collection of Personal Information

B3 collects and processes client's personal information in the ordinary course and scope of its business. The type of Personal Information collected is dependent on the need for which it is collected, and the information will be processed for that purpose only. Whenever possible, the client will be informed as to what Personal Information is required and what information is optional.

B3 aims to have agreements in place with all product suppliers, insurers, and third-party service providers to ensure a mutual understanding with regards to the protection of its client's Personal Information.

##### 4.2. The use of Personal Information



The client's Personal Information will only be used for the purpose for which it was collected and as agreed. This may include:

- Providing products or services to clients and to carry out the transactions requested;
- For underwriting purposes;
- Assessing and processing claims;
- Confirming, verifying, and updating client details;
- For purposes of claims history;
- For the detection and prevention of fraud, money laundering or other malpractices;
- For audit and record keeping purposes;
- Providing services to clients, to render the services requested and to maintain and constantly improve the relationship with the client;
- Providing communication in respect of B3 and/or regulatory matters that may affect clients; and
- In connection with and to comply with legal and regulatory requirements, or when otherwise allowed by law.

According to the Act, the following conditions must be met for B3 to process the client's Personal Information:

- The client's consent must be obtained;
- The processing of information is necessary for the conclusion or performance of a contract;
- The processing of information is necessary for B3 to comply with an obligation imposed by law;
- The processing of information protects a legitimate interest of the client;
- The processing of information is necessary for pursuing the legitimate interests of B3 or of a third party to whom information is supplied.

#### **4.3. Disclosure of Personal Information**

B3 may disclose a client's personal information to an approved product supplier or third-party service provider whose services or products clients elect to use.

B3 may also disclose a client's information where it has a duty or a right to disclose in terms of applicable legislation or where it may be deemed necessary in order to B3's rights.

#### **4.4. Storage of Documents**

It is the responsibility of B3 to ensure that records of personal information are not retained any longer than is necessary for achieving the purpose for which the information was collected.

B3 will no longer be authorised to retain information if:

- The information is no longer necessary for the purpose for which it was obtained;
- The client has withdrawn their consent for the processing of their information.
- The client has validly objected to the processing of the information; or
- The client has made a valid request for the deletion of their personal information.

However, we may retain your information for as long we are required to comply with legal or



regulatory requirements or to protect our legal interests. This may mean that your information is retained for longer than the minimum time set out by the law.

## **5. RIGHTS OF CLIENTS**

B3 will ensure where appropriate, that its clients are made aware of the rights conferred upon them as our clients by ensuring that we give effect to the below mentioned rights which are the rights of the clients.

### **5.1. The Right to Access Personal Information**

B3 recognises that a client has the right to establish whether B3 holds personal information related to them, including the right to request access to that personal information.

### **5.2. The Right to have Personal Information Corrected or Deleted**

The client has the right to request, where necessary, that their personal information must be corrected or deleted where B3 is no longer authorised to retain the personal information.

### **5.3. The Right to Object to the Processing of Personal Information**

The client has the right, on reasonable grounds, to object to the processing of their personal information. In such circumstances, B3 will give due consideration to the request and the requirements of the POPI Act. B3 may cease to use or disclose the client's personal information and may, subject to any statutory and contractual record keeping requirements, also approve the destruction of the personal information.

### **5.4. The Right to Complain to the Information Regulator**

The client has the right to submit a complaint to the Information Regulator regarding an alleged infringement of any of the rights protected under POPIA and to institute civil proceedings regarding the alleged non-compliance with the protection of their personal information.

### **5.5. The Right to be Informed.**

The client has the right to be notified that their personal information is being collected by B3. The client also has the right to be notified in any situation where B3 has reasonable grounds to believe that the personal information of the client has been accessed or acquired by an unauthorised person.

## **6. GENERAL GUIDING PRINCIPLES**

All employees and persons acting on behalf of B3 (eg. Representatives) will at all times be subject to, and act in accordance with, the following guiding principles to ensure POPIA compliance:

### **6.1. Accountability**



Failing to comply with POPIA could potentially damage B3's reputation or expose B3 to a civil claim for damages. The protection of personal information is therefore everybody's responsibility.

B3 will ensure that the provisions of POPIA and the guiding principles outlined in this policy are complied with through the encouragement of desired behaviour. However, B3 will take appropriate sanctions, which may include disciplinary action, against those individuals who through their intentional or negligent actions and/or omissions fail to comply with the principles and responsibilities outlined in this policy.

## **6.2. Processing Limitation**

B3 will ensure that personal information under its control is processed:

- in a fair, lawful and non-excessive manner,
- only with the informed consent of the client, and
- only for a specifically defined purpose and as per the nature of the business.

B3 will inform the client of the reasons for collecting personal information and obtain written consent prior to processing personal information. Alternatively, where services or transactions are concluded over the telephone, B3 will maintain a voice recording of the stated purpose for collecting the personal information followed by the client's subsequent consent.

B3 will under no circumstances distribute or share personal information between separate legal entities, associated FSPs (such as subsidiary companies) or with any individuals that are not directly involved with facilitating the purpose for which the information was originally collected.

Where applicable, the client must be informed of the possibility that their personal information will be shared with other aspects of B3's business and be provided with the reasons for doing so.

## **6.3. Purpose Specification**

B3 will process personal information only for specific, explicitly defined and legitimate reasons. B3 will inform clients of these reasons prior to collecting or recording the client's personal information.

## **6.4. Further Processing Limitation**

Personal information will not be processed for a secondary purpose unless that processing is compatible with the original purpose. Therefore, where B3 seeks to process personal information, it holds for a purpose other than the original purpose for which it was originally collected, and where this secondary purpose is not compatible with the original purpose, B3 will first obtain additional consent from the client.

## **6.5. Information Quality**

B3 will take reasonable steps to ensure that all personal information collected is complete, accurate and not misleading.

The more important it is that the personal information be accurate (for example, the beneficiary





details of a life insurance policy are of the utmost importance), the greater the effort Plan for Life will put into ensuring its accuracy.

## **6.6. Open Communication**

B3 will take reasonable steps to ensure that clients are at all times aware that their personal information is being collected including the purpose for which it is being collected and processed.

## **6.7. Security Safeguards**

B3 will manage the security of its filing system (both internal and external filing storage – Metro File) to ensure that personal information is adequately protected. To this end, security controls have been implemented in order to minimise the risk of loss, unauthorised access, disclosure, interference, modification or destruction. In addition to our internal file room, B3 makes use of an off-site filing facility with Metro File, where our not regularly used paper files are stored and retrieved as and when needed by our different departments in the company.

Security measures also need to be applied in a context-sensitive manner for more sensitive the personal information also known as special personal information, such as medical information or salary, the greater the security required.

B3 will continuously review its security controls which will include regular testing of protocols and measures put in place to combat cyber-attacks on B3 IT network, through the assistance of our POPIA champion (Simba Chadliwa – IT Manager).

B3 will ensure that all paper and electronic records comprising personal information are securely stored and made accessible only to authorised individuals (i.e managers/supervisors and team leaders).

All new employees will be required to sign employment contracts containing contractual terms for the use and storage of employee information. Confidentiality clauses will also be included to reduce the risk of unauthorised disclosures of personal information for which B3 is responsible.

All existing employees will, after the required consultation process has been followed, be required to sign an addendum to their employment contract containing the relevant consent and confidentiality clauses. Measures have been put in place to ensure extra security of information by ensuring that all employees use private passwords known only to them to print any document to ensure that information is protected. Further measures are shred boxes in printer rooms, which are locked and accessible only to Iron Mountain (external shredding company) once a month and a certificate of destruction is issued after they have completed removing documents that require shredding.

B3's operators and third-party service providers will be required to enter into service level agreements with B3 where both parties pledge their mutual commitment to POPIA and the lawful processing of any personal information pursuant to the agreement.

## **6.8. Client Participation**

A client may request the correction or deletion of his, her or its personal information held by B3.



B3 will ensure that it provides a facility for clients who want to request the correction or deletion of their personal information.

## **7. INFORMATION OFFICERS and POPIA CHAMPION**

**Information Officer (Mohanoe Motloung)** has been appointed as the Information Officer of all B3 Companies (B3 Group), and Mr Simba Chadliwa has been appointed as the company's POPIA Champion.

Our Information Officer will be working hand-in-hand with our POPIA Champion as his deputy Information Officer, and they are responsible for ensuring B3'S compliance with the POPI Act.

## **8. SPECIFIC DUTIES AND RESPONSIBILITIES**

### **8.1. Information Officer**

**Information Officer (Mohanoe Motloung)** is responsible for:

- Taking steps to ensure B3's reasonable compliance with the provision of POPIA.
- Keeping the management team updated about B3's information protection responsibilities under the POPI Act. For instance, in the case of a security breach, the Information Officer must inform and advise the management team of their obligations pursuant to POPIA.
- Continually analysing privacy regulations and aligning them with B3's personal information processing procedures. This will include reviewing B3's information protection procedures and related policies.
- Ensuring that POPI Audits are scheduled and conducted on a regular basis.
- Ensuring that B3 makes it convenient for clients who want to update their personal information or submit POPI related complaints to B3.
- Approving any contracts entered into with employees and other third parties which may have an impact on the personal information held by B3. This will include overseeing the amendment of B3's employment contracts and other service level agreements.
- Encouraging compliance with the conditions required for the lawful processing of personal information.
- Ensuring that employees and other persons acting on behalf of B3 are fully aware of the risks associated with the processing of personal information and that they remain informed about B3's security controls.

### **8.2. Information Technology**

Simba Chadliwa is responsible for:

- Ensuring that B3's IT infrastructure, filing systems and any other devices used for processing personal information meet acceptable security standards.
- Ensuring that all electronically held personal information is kept only on designated drives and servers and uploaded only to approved cloud computing services.



- Ensuring that servers containing personal information are sited in a secure location, away from the general office space. Ensuring that all electronically stored personal information is backed-up and tested on a regular basis.
- Ensuring that all back-ups containing personal information are protected from unauthorised access, accidental deletion, and malicious shacking attempts.
- Ensuring that personal information being transferred electronically is encrypted.
- Ensuring that all servers and computers containing personal information are protected by a firewall and the latest security software.
- Performing regular IT audits to ensure that the security of B3's hardware and software systems are functioning properly.
- Performing regular IT audits to verify whether electronically stored personal information has been accessed or acquired by any unauthorised persons.
- Performing a proper due diligence review prior to contracting with operators or any other third-party service providers to process personal information on B3's behalf. For instance, cloud computing services.

### **8.3. Marketing and Communication**

Information officer (Mohano Motloun) is responsible for:

- Approving and maintaining the protection of personal information statements and disclaimers that are displayed on B3's website, including those attached to communications such as emails and electronic newsletters.
- Addressing any personal information protection queries from journalists or media outlets such as newspapers.
- Where necessary, working with persons acting on behalf of B3 to ensure that any outsourced marketing initiatives comply with POPIA.

### **8.4. Employees and other Persons acting on behalf of B3**

Employees and other persons acting on behalf of B3 will, during the course of the performance of their services, gain access to and become acquainted with the personal information of certain clients, suppliers and other employees.

Employees and other persons acting on behalf of B3 are required to treat personal information as a confidential business asset and to respect the privacy of clients.

Employees and other persons acting on behalf of B3 may not directly or indirectly, utilise, disclose, or make public in any manner to any person or third party, either within B3 or externally, any personal information, unless such information is already publicly known, or the disclosure is necessary in order for the employee or person to perform his or her duties.

Employees and other persons acting on behalf of B3 must request assistance from the POPIA Champion, if they are unsure about any aspect related to the protection of a client's personal information.

Employees and other persons acting on behalf of B3 will only process personal information where:

- The client, or a potential client, consents to the processing; or



- The processing is necessary to carry out actions for the conclusion or performance of a contract to which the client is a party; or
- The processing complies with an obligation imposed by law on the responsible party; or
- The processing protects a legitimate interest of the client; or
- The processing is necessary for pursuing the legitimate interests of B3 or of a third party to whom the information is supplied.

Furthermore, personal information will only be processed where the client:

- Clearly understands why and for what purpose his, her or its personal information is being collected; and
- Has granted B3 with explicit written or verbally recorded consent to process his, her or its personal information.

Employees and other persons acting on behalf of B3 will consequently, prior to processing any personal information, obtain a specific and informed expression of will from the client, in terms of which permission is given for the processing of personal information.

Informed consent is therefore when the client clearly understands for what purpose his, her or its personal information is needed and who it will be shared with.

Consent can be obtained in written form which includes any appropriate electronic medium that is accurately and readily reducible to printed form.

Consent to process a client's personal information will be obtained directly from the client, except where:

- the personal information has been made public, or where valid consent has been given to a third party, or
- the information is necessary for effective law enforcement.

Employees and other persons acting on behalf of B3 will under no circumstances:

- Process or have access to personal information where such processing or access is not a requirement to perform their respective work-related tasks or duties.
- Save copies of personal information directly to their own private computers, laptops or other mobile devices like tablets or smart phones. All personal information must be accessed and updated from B3's central database or a dedicated server.

Employees and other persons acting on behalf of B3 are responsible for:

- Keeping all personal information that they come into contact with secure, by taking sensible precautions and following the guidelines outlined within this policy.
- Ensuring that personal information is held in as few places as is necessary. No unnecessary additional records or filing systems therefore be created.
- Ensuring that all computers, laptops and devices such as tablets, flash drives and smartphones that store personal information are password protected and never left unattended. Passwords must be changed regularly and may not be shared with unauthorised persons.
- Ensuring that their computer screens and other devices are switched off or locked when not in use or when away from their desks.



- Ensuring that where personal information is stored on removable storage medias such as external drives, CDs or DVDs that these are kept locked away securely when not being used.
- Ensuring that where personal information is stored on paper, that such hard copy records are kept in a secure place where unauthorised people cannot access it.
- Ensuring that where personal information has been printed out, that the paper printouts are not left unattended where unauthorised individuals could see or copy them.
- Taking reasonable steps to ensure that personal information is kept accurate and up to date. For instance, confirming a client's contact details when the client phones or communicates via email.
- Taking reasonable steps to ensure that personal information is stored only for as long as it is needed or required in terms of the purpose for which it was originally collected. Where personal information is no longer required, authorisation must first be obtained from the relevant line manager or the POPIA Champion to delete or dispose of the personal information in the appropriate manner.
- Undergoing POPI Awareness training from time to time.

Where an employee, or a person acting on behalf of B3, becomes aware or suspicious of any security breach such as the unauthorised access, interference, modification, destruction or the unsanctioned disclosure of personal information, he or she must immediately report this event or suspicion to the POPIA Champion or the company Compliance Officer.

## **9. POPI AUDIT**

Information Officer (Mohano Motloug) will schedule periodic POPI Audits.

The purpose of a POPI audit is to:

- Identify the processes used to collect, record, store, disseminate and destroy personal information.
- Determine the flow of personal information throughout Plan for Life. For instance, Plan for Life's various business units, divisions, branches and other associated FSPs.
- Redefine the purpose for gathering and processing personal information. Ensure that the processing parameters are still adequately limited.
- Ensure that new clients are made aware of the processing of their personal information.
- Re-establish the rationale for any further processing where information is received via a third party.
- Verify the quality and security of personal information.
- Monitor the extend of compliance with POPIA and this policy.
- Monitor the effectiveness of internal controls established to manage Plan for Life's POPI related compliance risk.

## **10. REQUEST TO ACCESS PERSONAL INFORMATION PROCEDURE**

Clients have the right to:

- Request what personal information B3 holds about them and why.
- Request access to their personal information.



- Be informed how to keep their personal information up to date.

Access to information requests can be made by email by a B3 employee, addressed to the line team leader, supervisor or manger.

The line team leader, supervisor or manger will provide the employee with a “Personal Information Request Form” to be completed and submitted to the file room administrator by the line team leader, supervisor or manger and copy the information officer.

Once the completed form has been received, the line manager will verify the identity of the client (on behalf of the information officer) prior to handing over any personal information. The file room administrators will process all requests within a reasonable time.

## **11. POPI COMPLAINTS PROCEDURE**

Clients have the right to complain in instances where any of their rights under POPIA have been infringed upon. B3 takes all complaints very seriously and will address all POPI related complaints in accordance with the following procedure:

- POPI complaints must be submitted to B3 in writing. Where so required, the complaints administrator (on behalf of the Information officer) will provide the client with a “POPI Complaint Form”.
- The complaints administrator must ensure that the full details of the complaint reach the Information Officer within one (1) working day.
- The complaints administrator will provide the complainant with a written acknowledgement of receipt of the complaint (drafted and approved by the information officer) within two (2) working days.
- The Information Officer will carefully consider the complaint and address the complainant's concerns in an amicable manner. In considering the complaint, the Information Officer will attempt to resolve the complaint in a fair manner and in accordance with the principles outlined in POPIA.
- The Information Officer must also determine whether the complaint relates to an error or breach of confidentiality that has occurred and which may have a wider impact on B3's clients.
- Where the Information Officer has reason to believe that the personal information of clients has been accessed or acquired by an unauthorised person, the Information Officer will consult with B3's management team where after the affected clients and the Information Regulator will be informed of this breach.
- The Information Officer will revert to the complainant with a proposed solution with the option of escalating the complaint to B3's management team within 7 working days of receipt of the complaint. In all instances, B3 will provide reasons for any decisions taken and communicate any anticipated deviation from the specified timelines.

The Information Officer's response to the client may comprise any of the following:

- A suggested remedy for the complaint,
- A dismissal of the complaint and the reasons as to why it was dismissed,
- An apology (if applicable) and any disciplinary action that has been taken against any



employees involved.

Where the client is not satisfied with the Information Officer's suggested remedies, the client has the right to complain to the Information Regulator.

The Information Officer will review the complaints process to assess the effectiveness of the procedure on a periodic basis and to improve the procedure where it is found needed. The reason for any complaints will also be reviewed to ensure the avoidance of occurrences giving rise to POPI-related complaints.

## **12. DISCIPLINARY ACTION**

Where a POPI complaint or a POPI infringement investigation has been finalised, B3 may recommend any appropriate administrative, legal and/or disciplinary action to be taken against any employee reasonably suspected and found guilty of being implicated in any non-compliant activity outlined within this policy.

In the case of ignorance or minor negligence, B3 will undertake to provide further awareness training to the employee(s).

Any gross negligence or the wilful mismanagement of personal information, will be considered a serious form of misconduct for which B3 may summarily dismiss the employee. Disciplinary procedures will commence where there is sufficient evidence to support an employee's gross negligence.

Examples of immediate actions that may be taken subsequent to an investigation include:

- A recommendation to commence with disciplinary action.
- A referral to appropriate law enforcement agencies for criminal investigation.
- Recovery of funds and assets in order to limit any prejudice or damages caused.